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520 South Princeton Avenue

The Villa Park Evergreen Company

Villa Park, Illinois

LIBRARY

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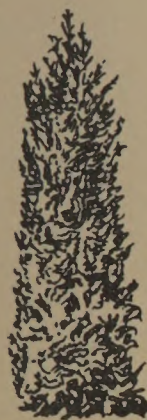
★ JAN 31 1939 ★

U. S. Department of Agriculture.

SPRING 1939

Here is our Spring Bulletin. Many rare evergreens are listed. Prices are still low. However, our supply is rather limited. Better order early.

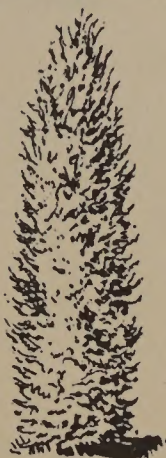
Irish Juniper



One of the finest columnar Junipers. Our supply is very limited, better order at once.

3 Irish Juniper **\$1.00**
1-1½ feet high Post Paid

Swedish Juniper



A very hardy upright growing Juniper of graceful form. Fine for foundation planting.

3 Swedish Juniper **\$1.00**
1-1¼ feet high Post Paid

Andorra Juniper

This beautiful spreading Juniper is very much in demand. Fine for foundation planting, or along walks.



3 Andorra Juniper **\$1.00**
12-15 inch spread Post Paid

Mugho Pine

Mugho Pine are still very scarce. Orders should be placed at once.



3 Mugho Pine **\$1.00**
6-9 inch spread Post Paid

Our Fir Trio

A noble Trio of the Firs. Do not miss this offer. Average height 1-1½ feet.



① Nikko Fir } all
① White Fir } three **\$1.00**
① Veitch Fir } only Post Paid

Our Pine Foursome

These four selected Pines are the best in the Pine Family. 1-1¼ feet high.



① Austrian Pine } all
① Scotch Pine } four **\$1.00**
① Red Pine } only Post Paid
① White Pine }

Serbian Spruce

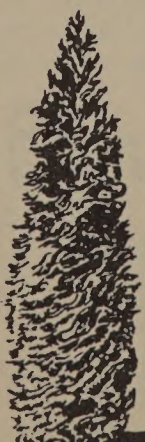
This is a new Spruce which in time will become very popular. Limited supply.



3 Serbian Spruce **\$1.00**
1-1¼ feet high Post Paid

Pyramidal Arbor Vitae

A narrow columnar evergreen. Very much in demand. Valuable for foundation planting.



3 Pyramidal Arbor Vitae **\$1.00**
1 foot high Post Paid

0001 0111992

Our Colorado Blue Spruce Offer

Watch us grow !



Colorado Blue Spruce

6 Years



Colorado Blue Spruce

10-12 Years

The color of the Colorado Blue Spruce is similar to the "Bloom" or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color, which gradually changes during the season until only a bluish tint remains. The trees we offer are grown from seed taken from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners." In young trees the blue color is less distinct but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

4 Colorado Blue Spruce

Fine bushy trees 6 years old, 2 times transplanted, average height 8-12 inches

4 biggest value ever offered. **\$1.00** post paid
for only :

A New Booklet on Evergreens "Evergreens in the modern Landscape"



EVERGREENS
in the modern landscape

price
25¢
postpaid

**with over 50
illustrations**

Some chapters included are:

Evergreens in the Foundation Planting
Specimen Planting
How not to Plant
How to Plant the North side
Care of Evergreens in Summer and Winter
The Back Yard
And many other interesting subjects

No homeowner can afford to be without
this instructive booklet.
It will help to beautify your home

Would You Like To Save \$1⁰⁰?



Last Spring we made a Special Offer to our Friends and Customers of 3 Japanese Yew for \$1.00 postpaid. The response was so heavy that we were sold out within a few days and unable to fill many orders.

We promised to make a similar offer for this year. Here it is. We urge you to send your order at once, as no doubt we will be sold out in a very short time.

If you will send the coupon below with \$1.00 we will ship to you postpaid, at the proper time for Spring planting

3 Japanese Upright Yews

Fine Bushy Specimen-Average Height 1½ ft.

Actual Value \$2.00

This will save you \$1.00

No matter how large or how small your place, no matter how many evergreens you have already, no matter where you live; East, South, West or North, in the city or in the country, you will be able to use these 3 Japanese Upright Yews. Such value will never be offered again.



Upright Japanese Yew

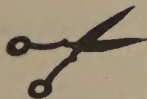
Japanese Yew

THIS tree was originally brought to America from Japan. It has been established in America long enough now so that it has become a favorite tree.

From time immemorial it has been cultivated in Japan, where it is looked upon as a valuable tree in Japanese landscape art. The growth is close, compact and possesses a certain richness in appearance which marks it distinct from all other types of Evergreens.

It has the typical, waxy, shiny green leaves of Yews. It is an especially desirable tree for foundation groups, formal gardens, rockeries, and similar positions where trees need to be kept within certain bounds.

Send your coupon at once. Your order need not be limited to \$1.00. Be sure to return coupon as no order will be filled without it.



Villa Park Evergreen Co.
520 S. Princeton Ave.
Villa Park, Illinois

Gentlemen: Enclosed find \$ for which send to me at the proper time for Spring planting Japanese Upright Yews, average height 1½ ft. (3 for \$1.00 postpaid).

Name.....

Address.....

Date.....

City.....State.....



FEB 8



Potted Junipers

Offered only to our old customers

Low growing Junipers are still very scarce this year and will be for some time to come. Fortunately we are able to offer our old customers a collection of potted Junipers. However, only 200 collections mentioned below are available. This offer is good only for 10 days and expires on the date stamped on top of this page.

Potted evergreens are the safest method of transplanting. The pot is full of fine roots, a factor so important in the growing of evergreens. There are practically no losses with potted evergreens.

Pfitzer Juniper is so well known that not much need to be said about this graceful evergreen. Very hardy.

Andorra Juniper has a beautiful Fall color which makes it an outstanding addition to the low growing Junipers.

Golden Juniper produces its new growth in Spring with bright golden branchlets. Very attractive to the landscape.

Prostrate Juniper is really the hardiest Juniper in cultivation. Foliage is silvery gray-green.

Savin Juniper has dark green foliage. It grows in almost any soil. Good for border and foundation plantings.

5 Potted Juniper from 2 $\frac{1}{4}$ " pot.

1 Pfitzer	Juniper	{	All
1 Andorra	Juniper		5
1 Golden	Juniper		only
1 Prostrate	Juniper		\$1.00
1 Savin	Juniper		Postpaid.

This Assortment cannot be broken.

This Shows

\$1.00

What you will get for

What you have in a few years



Evergreen Seed



The most important factor in planting evergreen seed is the source of supply. Our seed is especially collected for us at high altitudes in the Rocky Mountains of Colorado, six to eight thousand feet. Only the bluest Colorado Blue Spruce and Silver Junipers and only the most compact Colorado Douglas Fir and the hardiest Ponderosa Pines are chosen for seed collection.

The seeds we offer are of this year's crop, another important factor. We believe that you buy the best seed obtainable when ordering from us.

Evergreen seed can be planted at any time in the year, either indoors or outdoors. Each package contains a liberal amount of seed. Complete detailed planting instructions are furnished with each order.

Colorado Blue Spruce.

The Colorado Blue Spruce are without question the finest evergreens in cultivation. Their shiny blue color is always a beautiful sight.

Colorado Silver Juniper

A tall narrow and compact growing Juniper. Native to Colorado. Has the same silvery blue color as the Colorado Blue Spruce. A rapid grower.

Colorado Ponderosa Pine

This Pine is also a native of the Rocky Mountains of Colorado. It has the longest needles of any Pine. A rapid grower, making fine specimens.

Colorado Douglas Fir

A very hardy evergreen, doing well in almost every situation. The growth is natural pyramidal. It is well adapted to trimming.

Prices.

- | | |
|---|-----------------|
| 1 Package of Colorado Blue Spruce Seed | 30¢ |
| 1 Package of Colorado Silver Juniper Seed | 30¢ |
| 1 Package of Colorado Douglas Fir Seed | 25¢ |
| 1 Package of Colorado Ponderosa Pine Seed | 25¢ |
| 1 Package of each (4 in all) only | \$1.00 Postpaid |





Maiden Hair Tree

Ginkgo Biloba



This remarkable tree has grown since ancient times about all the temples in China, where it is believed to be sacred. As it has come down through the centuries, it is revered by all mankind.

In the autumn the foliage assumes a brilliant yellow hue. Excellent as a street tree. If it is grown with branches to the ground it develops into a beautiful lawn specimen. Although it loses its leaves in Fall, botanically it is grouped in the evergreen family.

2 Maidenhair Trees
(Ginkgo Biloba) \$ **1⁰⁰**
Branched to the ground post
2-3 feet high paid

American Mountain Ash



The American Mountain Ash is a tree of outstanding beauty and charm. Flowers in the Spring with large, pure white clusters that turn to brilliant bunches of orange-red fruit. These adhere to the tree far into the winter and are one of the cheerful notes in the somber landscape. Foliage is an individual blue-green and turns to the softest golden yellow in the Fall. Of rapid growth. It flourishes in almost any location where the soil is good. We recommend it highly to all home owners.

5 Mountain Ash
transplanted trees \$ **1⁰⁰**
well branched post
average height 2 feet paid

Evergreen-Seedlings

We have had so many requests for Evergreen Seedlings that we have decided to offer some again this Spring. If you are interested in this small size of evergreens, here is a chance to obtain some at very reasonable prices.

These seedlings are 2 - 3 years old with an extremely strong root system. Their size is much larger than usually offered. They will be shipped with the roots wrapped in wet moss, sent by parcel post prepaid. They come in bundles of 25 and orders of less than 25 of one variety will not be filled.



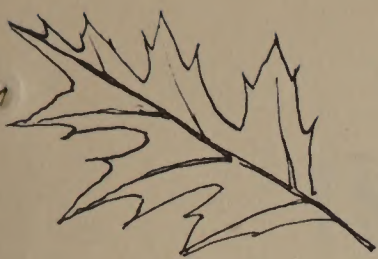
Evergreen Seedlings.



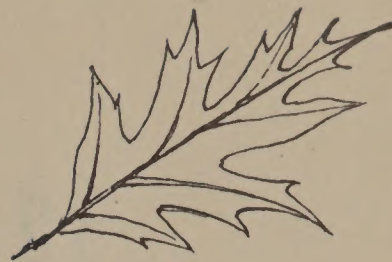
		25	100
White Fir	4-6"	\$1.75	\$5.50
Douglas Fir	6-8"	1.80	5.75
Red Cedar	3-5"	1.75	5.50
Black Hills Spruce	4-6"	1.25	4.50
Norway Spruce	10-12"	1.25	4.25
Colorado Blue Spruce	4-6"	1.80	6.00
White Spruce	6-8"	1.35	5.00
Jack Pine	6-10"	1.25	3.75
Mugho Pine	2-3"	1.50	5.00
Austrian Pine	6-10"	1.50	5.00
Scotch Pine	10-12"	1.50	5.00
Ponderosa Pine	6-10"	1.50	5.00
American Arbor Vitae	6-9"	1.25	3.75
Oriental Arbor Vitae	10-12"	1.50	4.00
Japanese Cypress	12-18"	1.65	5.00
Scotch Heather	2-4"	1.75	5.50



White Fir ★ Colorado Blue Spruce ★ Scotch Pine ★ Arborvitae



Pin Oak



The Pin Oak is one of the most beautiful of all the Oaks. It is easy to transplant. Its growth is almost pyramidal. The Pin Oak is the fastest growing Oak. When older it is half weeping, as the lower branches sweep toward the ground. Its shiny dark leaves assume a brilliant red color in Fall.

The Pin Oak recently again proved its hardiness as it was one of the few trees which withstood the devastating effects of the hurricane in the East.

The Pin Oak is also the State Tree of Illinois and for that reason should be planted by every home owner of Illinois.

2 Pin Oak **\$1.00**
transplanted trees, well post
branched, height 4-5 feet paid

TO OUR FRIENDS,

OLD AND NEW

Our evergreens can be successfully transplanted in Spring and in Fall. The Spring planting season starts about the first of April and lasts until the beginning of June. The Fall planting season starts early in September and lasts until the ground freezes solidly.

Our trees are packed in damp moss and wrapped in waterproof paper. Shipment will be made at the proper time for planting.

If any stock proves untrue to name it will be either exchanged or purchase price will be returned, but in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees to be free from disease and in the best growing condition, but we do not give any guarantee as to the growth of stock. Your care will determine your success in growing any plant or tree.

No order accepted under \$1.00 and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

Detailed planting instructions are furnished with each order.

DOGS AND EVERGREENS

Dogs continuously harm evergreens, in fact many a fine evergreen has been destroyed by dogs.

Various protective means have been employed, however most of them have been of little or no avail.

The United States Department of Agriculture has made some researches along this line and suggest the use of a Nicotene Sulphate spray to solve this problem and reports that its use is very effective. Dogs and also cats will find the odor of Nicotene Sulphate very repulsive and will avoid the neighborhood of the sprayed areas.

Nicotene Sulphate for this purpose comes in a 40 percent solution. A few drops of this solution in a pint of water will make a strong enough spray to keep dogs away from evergreens, shrubs or flowers. It will not hurt the plants, in fact it will be beneficial as it kills many kinds of insects and pests.

We have prepared a special outfit consisting of 2 ounces of 40 percent Nicotene Sulphate, a strong hand sprayer and a medicine dropper with all necessary instructions. The price is \$1.00 per outfit. It cannot be shipped by mail, but will be sent by express, not prepaid.

**KEEP DOGS AWAY FROM
EVERGREENS**

PLANTING

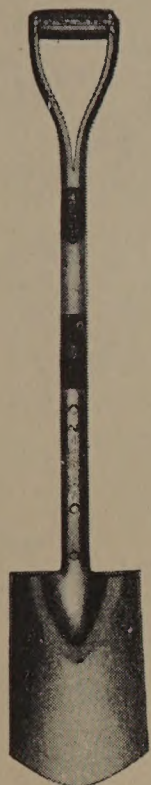
DIRECTIONS

The chief care to be taken during planting operations is to prevent the drying out of the roots. The fine rootlets of the young trees are extremely delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while a hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil firmly tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in death or stunting. After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Keep the ground around the tree cultivated. It keeps the weeds down and preserves the moisture.

THE NEW STREAMLINED SPADE



In our frequent visits to various homes we have observed that in most instances old style garden spades or even shovels are in use. These spades are antiquated, too heavy and not suitable for the job they should perform.

Spading the garden becomes a drudge when antiquated spades or shovels have to be used.

We are living in an age of streamlining. Automobiles, trains, buildings, all modern products are using this principle and so also are modern tools. Among these we now have the new streamlined spade.

The streamlined spade has many advantages. In the first place it is much lighter in weight. The old type spade weighs 5 lbs. or more and shovels are even heavier. The streamlined Spade weighs only 3 lbs. and yet is sturdy enough for all ordinary garden work. It is simple to calculate the energy saved by turning even a few spadefuls with this new tool.

Another advantage of the streamlined spade is its curved blade. Digging is made much easier as the curved blade requires much less effort to sink into the soil.

The new streamlined spade is the right tool for the modern home gardener. It is so easily handled that even the lady gardener will enjoy using it. We are using this spade exclusively in our own work.

Start this planting season right by ordering one of these new spades. Your work in the garden will be made more enjoyable.

The price is low. For only \$1.60 the spade will be delivered to you postpaid.

May we have your

